



# PRIVACY POLICY

For parkIt by Aleksander Skjølvik

Version: 2.0

Date: January 30th, 2015

## INTRODUCTION

This privacy policy governs your use of the software application parkIt (“Application”) for mobile devices that was created by Aleksander Skjølsvik. The application is for storing your current location along with other relevant information (“Parking”) right after you have parked your car, and later retrieving this location, a route, and the other relevant information you stored.

## WHAT INFORMATION DOES THE APPLICATION OBTAIN AND HOW IS IT USED?

### **Automatically collected information**

The Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your device's unique device ID, the IP address of your mobile device, your mobile operating system, your location, and information about the way you use the Application.

## DOES THE APPLICATION COLLECT PRECISE REAL TIME LOCATION INFORMATION OF THE DEVICE?

### **Manually collected information**

When you tap the button saying “park it” or similar, the application gathers your current location and stores it locally for use later. This information is also uploaded anonymously to our analytics tool, but this information is not as accurate or personally identifiable.

### **Automatically collected information**

When using “Dynamic Notifications”, the Application gathers your current location even when you are not actively using the Application. This is to calculate the distance between your “Parking” and current location, to notify you when the estimated walking time exceeds your leftover parking time. You can stop the collection of this information at any time by terminating the Application. The information gathered in the background is never stored anywhere, not even locally.

When accessing a previous Parking and pressing “Locate” or similar, the application finds your current location to calculate a walking route to your Parking. This information is not stored anywhere.

## DO THIRD PARTIES SEE AND/ OR HAVE ACCESS TO INFORMATION OBTAINED BY THE APPLICATION?

We use Flurry Analytics to store and maintain some information from your device, including your location. This information is however not personally identifiable.

Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Application and our service. We will share your information with third parties only in the ways that are described in this privacy statement:

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted service providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement;
- if Aleksander Skjølvsvik is involved in a merger, acquisition, or sale of all or a portion of his assets, you will be notified via email and/ or a prominent notice on your website of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

## WHAT ARE MY OPT-OUT RIGHTS?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall process as may be available as part of your mobile device or via the mobile application marketplace or network.

## DATA RETENTION POLICY, MANAGING YOUR INFORMATION

We will retain User Provided data for as long as you use the Application, and for a reasonable time thereafter. We will retain Automatically Collected information for as long as we wish, and we may store it in aggregate.

## CHILDREN

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [hello@alekapps.xyz](mailto:hello@alekapps.xyz). We will delete such information from our files within a reasonable time.

## SECURITY

We are concerned about safeguarding the confidentiality of your information. We limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop, or improve our Application. Please be aware that, although we provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Please also note that we have no control or influence over the way Flurry store data. In any case, we can therefore not be held responsible for any security breaches, loss of data, and so on.

## CHANGES

This privacy policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy on [alekapps.xyz/parkit/privacy.pdf](http://alekapps.xyz/parkit/privacy.pdf), which is always accessible from the app. You are advised to consult this Privacy Policy regularly for changes, as continued use is deemed approval of all changes.

## YOUR CONSENT

By registering for and using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now, and as amended by us. "Processing" means using cookies on a computer/hand held device, or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining, and disclosing information, all of which activities will take place in the USA. If you reside outside the USA your information will be transferred, processed, and stored there under privacy standards of the USA.

## CONTACT US

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [hello@alekapps.xyz](mailto:hello@alekapps.xyz).

## NOTICE

Please note that [Flurry Analytics](#) is in no way owned by, regulated by, or affiliated with us, in any other way than set forth by this Privacy Policy.